



International Conference

LEADING AND MANAGING IN THE DIGITAL ERA: Shaping the Future of Work and Business Education

June 19-23, 2023

Conference Program

Venues

June 19-20, 2023

Divani Palace Acropolis Hotel, 19-25 Parthenonos Street, Athens 11742, Greece

June 21-23, 2023

Hotel Hermes, Hermoupolis, Syros Island, Cyclades, Greece

Web site

www.lmde2023.org

	<p>B3: ENABLING TECHNOLOGIES FOR OPERATIONS MANAGEMENT IN THE DIGITAL ERA Chair: Manolis Kritikos, Athens U of Economics and Business</p> <ul style="list-style-type: none"> • Artificial Intelligence in Routing Optimization: Open questions in Deep and Machine Learning, Theocharis Metzidakis, Eric Tzimas and Manolis Kritikos, AUEB • Exploring the impact of big data and business analytics in e-commerce logistics, Georgios Zois, Eleni Zampou, Stavros Lounis and Yiannis Mourtos, AUEB • Cloud Computing Continuum as an enabling business technology in the digital era, Yiannis Verginadis and Dimitris Kardaras, AUEB • Optimizing the wastewater treatment flow in process industries through Digital Twins, Ioannis Avgerinos, Yiannis Mourtos, Stavros Vatikiotis and Georgios Zois, AUEB <p>C3: PUBLIC POLICY ISSUES IN THE DIGITAL ERA Chair: Panos Louridas, Athens U of Economics and Business</p> <ul style="list-style-type: none"> • Dimensions affecting e-government services usage continuance: Insights from the use of e-government services during COVID-19, Xenia Mamakou and Sandra Cohen, AUEB • Developing a holistic National Digital Strategy, Vasiliki Koniakou, Georgios Doukidis, Vasso Zarogianni and Yiannis Mourtos, AUEB • Securities & Capital Markets: From the “Book-Entries” Era to Tokenisation and DLT, Christina Tarnaridou, AUEB • Central bank digital currencies: Foundational issues and prospects looking forward, George Bitros, AUEB; Anastassios Malliaris, Loyola U Chicago • Cyberthreats in everyday Life: Challenges and Opportunities, Elisavet Konstantopoulou, Serafeim Kola, Vasilis Manousopoulos, Grant Thornton, Ioannis Krasonikolakis, Grant Thornton, U of Oxford <p>D3: EMERGING TECHNOLOGIES & INNOVATION CHALLENGES AND OPPORTUNITIES FOR MANAGEMENT RESEARCH: A Panel Discussion</p> <ul style="list-style-type: none"> • Chair: Harris Kyriakou, ESSEC Business School • Panelists: Cristina Alaimo, LUISS U; Manos Gkeredakis, IESE Business School, U of Navarra; Jannis Kallinikos, London School of Economics and LUISS U; Nikos Mylonopoulos, ALBA, American College of Greece; Konstantina Valogianni, IE Business School; Angeliki Poulymenakou, AUEB; Youngjin Yoo, Case Western Reserve U
20.00-23.00	Conference Dinner – Divani Palace Acropolis Hotel